

NOAH HASS

<https://www.featuringnoah.com>

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EDUCATION

UNIVERSITY OF NEBRASKA-LINCOLN - Lincoln, NE

Expected: May 2024

Bachelor of Journalism

Major: Advertising and Public Relations Minor: Hospitality, Restaurant and Tourism Management

GPA: 3.95

EXPERIENCE

Union Pacific Railroad

April 2022 - Present
Omaha, NE

YEAR-ROUND INTERN - CORPORATE COMMUNICATIONS

Compose and upload content including news articles, social media posts, surveys and data analysis reports across Union Pacific's various media vehicles

- Shadow the Employee Engagement Survey process, which boasted a record 89% participation in 2023
- Schedule all internal and external media publications weekly
- Observe the legislative process with public affairs professionals at the Nebraska State Capitol

Jacht Agency

May 2023 - December 2023
Lincoln, NE

DIRECTOR OF MULTIMEDIA

Coordinated the production of Jacht's multimedia deliverables through active communication with clients and 20+ multimedia team members

- Initiated Jacht's TikTok account to modernize the company's social media presence
- Spearheaded the "Does it Click Yet?" commercial campaign for the Nebraska Department of Transportation

January 2023 - May 2023

MULTIMEDIA STRATEGIST

Produced strategy documents and managed production schedules for four client teams through cross-departmental communication and target audience research

- Enhanced company culture as a member of the Diversity, Equity and Inclusion Committee

Buoy Agency

November 2021 - May 2022
Lincoln, NE

PROJECT LEAD

Developed a landing page for the College of Mass Communications' capstone courses, including seven video interviews with college faculty

SKILLS

- Adobe Suite
Premiere Pro, InDesign and Lightroom proficiency
- MS Office
- Social Media
TikTok (CapCut), Instagram, X, Facebook, Discord,
BeReal and Snapchat experience
- Oracle Webcenter

STRENGTHS

Complementing my work experience are my strengths in **copywriting**, **public speaking** and **creative problem solving**. I value inclusion, zest and dedication in the workplace, each of which I demonstrate daily as I execute high-quality work.